

# The Bellingham Promise: 2012 Strategic Planning Process

Beginning in 2012, Bellingham Public Schools will engage students, staff, families and the community in The Bellingham Promise, a strategic planning process. As a school district and Bellingham community, we want to collectively engage in building a promise for all students, regardless of zip code or other circumstances, to graduate as exceptional scholars with strong character and ready for the world.

## The Bellingham Promise Building Blocks

Bellingham Promise Draft Springboard

We will engage our schools and greater community in the development and refinement of The Bellingham Promise by sharing a draft and gathering feedback from:

- x School Board
- x Labor Leaders
- x School and District Leaders
- x All District Staff through staff meetings at schools and the district office, as well as via email, video and the intranet
- x Student Advisory Council and Student Leaders
- x All District Families through the Parent Advisory Councils as well as via School Messenger, video and website
- x Bellingham Community through meetings with key communicators as well as via email, video, website and local media

## Timeline

- x Jan. 9-20, 2012: Share draft strategic planning process with internal groups for feedback.
- x Jan. 30-Feb. 29, 2012: Share draft springboard (see engagement process above) and continue to refine The Bellingham Promise.
- x March-April 2012: plan

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